

Global Leadership | Portugal & Spain



EDU 199 / LEAD 199

January 3 - 17, 2018

3 credit hours

Estimated cost: \$4,170 - \$4,600

Seeking approval for:

- Honors Credit
- AOI: Cultural Understanding

Course Webpage: <http://drakespainandportugal.weebly.com/>

This course focuses on the challenges of leading in a complex, multicultural, and global environment. The course involves three components.

- **Introduction to Global Leadership:** In the fall of 2017, we will have between four and six meetings (the exact number will depend on the length of each meeting) to start exploring global leadership challenges and preparing for the trip. Optional: Depending on interest, we could spend some time learning basic Portuguese and Spanish!
- **Travel Seminar:** Next, we will travel to Spain and Portugal, to apply lessons learned the previous semester. We will pay special attention to cultural differences between these two countries, and explore the impact of such differences on Latin America. You will also have the opportunity to visit Spanish and Portuguese businesses, examining management trends, and contrasting such trends with those of other EU countries and with the U.S.
- **Integration:** Finally, you will integrate your lessons learned and discoveries in a final post-trip discussion (taking place very early in the spring semester of 2018).

For additional information, please contact Dr. Cris Wildermuth

Office: 515 271 4701

Email: Cris.wildermuth@drake.edu

Visiting: Lisbon, Sintra, and Faro, Portugal; Huelva, Seville and Madrid, Spain